**Privacy Policy**

**International Sustainable Energy Foundation**

Last updated: July 2025

The International Sustainable Energy Foundation (“ISEF,” “Company,” “us,” “our,” “we,”) understands that privacy online is important to its users. This privacy policy (“Privacy Policy” or “Policy”) explains how we collect, use, and disclose personal information from users of our website located at <https://www.isefus.org/> (the “Website”).

**BY USING THE WEBISTE, YOU AGREE TO THE TERMS OF THE PRIVACY POLICY IN EFFECT AT THE TIME OF USE. IF YOU DO NOT AGREE TO THE TERMS OF THIS PRIVACY POLICY, PLEASE DO NOT USE THE WEBSITE.**

Throughout this Policy, we refer to the term “personal information.” Personal information means data which identifies an individual or for which an individual’s identity may reasonably be determined, such as name, postal address, email address, telephone number, driver’s license number, Social Security number or other government-issued identification number, credit card number, or other unique identifiers. It does not include information publicly available, such as information available in federal, state, or local records.

**Information We Collect About You**

When you use or access the Website, we may collect personal information directly from you, such as the following:

* Name, email address, mailing address, and phone number.
* Information you submit when you contact us through the Website.

We collect information about you and the devices you use to access the Website, such as your computer, mobile phone, or tablet. This includes:

* Information about your device, including your hardware model, operating system and version, device name, unique device identifier, mobile network information, and information about the device’s interaction with our Website.

We also may collect certain other information automatically when you use or access the Website, such as the following:

* Browser and Device Information: Certain information may be automatically collected by most browsers or devices, such as information about user devices (such as IP addresses and MAC addresses), operating systems, and browsers.
* Information Stored in Cookies. The Website may also use available web-based technologies to collect personal information, such as cookies, pixels, or web beacons. Cookies are pieces of information stored directly on users’ computers or devices. Cookies allow us to collect information such as browser type, time spent on online services, pages visited, referring URL, and other traffic and usage data. We may also use cookies for purposes such as determining what features interest our users, revising our site features or operations, and as further described below. For more information, see the **Managing and Blocking Cookies** and **Your Rights and Choices** section below.
* Pixel Tags and Log Files: The Website may also use other tracking systems such as log files and pixel tags. For example, pixel tags, sometimes called web beacons, are similar in function to a cookie and can tell us certain information like what content has been viewed.

**Analytics Technologies Used On this Website**

This Website may be enabled with one or more add-on Google services, such as Google Analytics or another Google service. As such, this Website will collect information consistent with the terms of Google’s Privacy Policy which could include but is not limited to the collection of device-specific information, log information, location information and cookie-related information as described in the Google Privacy Policy. Because this Website is enabled with one or more add-on Google services, Google will have access to and may use Google Services Collected Information that is collected by this Website and may use such information to improve Google’s services. ISEF will use such information, to the extent available such as by way of Google Analytics, to better understand use of the Website and topics of interest to site visitors and may adjust our marketing practices to better target information based on such information and usage

**Managing and Blocking Cookies**

Through browser settings, you can manage or block the use of cookies. In addition, you can use opt-out tools for ad networks and firms who participate in the Network Advertising Initiative as <http://optout.networkadvertising.org/> or the Digital Advertising Alliance as <http://optout.aboutads.info/>. To effectively manage cookies via browser settings or through these ad industry opt-out tools, you must opt-out and set cookie preferences on all browsers and all devices that you use. If you clear the browser cache or cookies, be sure to reset your preferences.

Please note that blocking or disabling cookies may prevent or impair functionality and use of the Website. Please see your browsers’ help files for additional information about viewing and changing your browser settings to manage or block cookies.

**How We Use Your Information**

We may use, disclose, transmit, transfer, store, and otherwise process the information described in the **Information** **We Collect About You** section for various purposes, including:

* Providing, developing, maintaining, personalizing, protecting, and improving the Website.
* Operating, evaluating, debugging, identifying and repairing errors, effectuating similar functional enhancements, and improving our Website.
* Understanding how you and other users use our Website, performing analytics, analyzing and reporting on usage and performance of the Website, and marketing materials, and determining what features and services may interest you and our business customers.
* Managing advertising and marketing activities, including engaging in targeted and cross-context behavioral advertising and offering surveys, contests, giveaways, and other promotions.
* Communicating with you and others, including responding to your requests and providing promotional information.
* Storing information about your preferences, recognizing you when you use the Website, and customizing your experience.
* Synchronizing users across devices, affiliates, business partners, business customers, and select third parties.
* Creating aggregate or deidentified data.
* Legal and safety purposes, such as maintaining the safety, security, and integrity of our Website, other technology assets, services, and our organization; preserving or enforcing our legal rights and property; protecting our users, our employees, and others; and complying with industry standards.
* Protecting against malicious, deceptive, fraudulent, or illegal activity, and participating in any prosecution or enforcement of laws or agreements meant to prevent or punish such activity.
* Enforcing our policies, terms of use, contracts, or other legal rights.
* Evaluating or participating in an actual or potential merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, including as part of bankruptcy, liquidation, or similar proceedings.
* Complying with law and legal obligations.

Such other purposes as you may authorize or that we otherwise disclose.

Our employees and agents may view your personal information to perform their jobs and address your needs. We authorize their access to your personal information on a need-to-know basis to provide you with information or services, or for one of the other reasons listed in this section, and always in connection with an obligation to protect the privacy of that information.

**Disclosure of Your Personal Information**

We do not sell, rent, or lease any information we collect from you to others. We do not make your personal information available to any unaffiliated parties, unless we tell you we will do so, or as described below:

* We may disclose your personal information to our third-party business partners, service providers, and contractors who are engaged to help us provide the Website or other services we provide which you may request through your interactions with the Website.
* To comply with applicable law, other legal requirements, and industry standards.
* To enforce our policies, terms of use, contracts, or other legal rights.
* To investigate or prevent unlawful activities or misuse of the Website.
* To protect against malicious, deceptive, fraudulent, or illegal activity, and participating in any prosecution or enforcement of laws or agreements meant to prevent or punish such activity.
* To operate, evaluate, debug, identify and repair errors, effectuate similar functional enhancements, and improve our Website or other services.
* To protect the legal rights, property, safety, and security of us, our users, our employees, and others.
* When required to do so by law, regulation, or in response to a subpoena or court order, or in response to duly authorized information requests from law enforcement or other government authorities.
* When the Company believes in its sole discretion that disclosure is reasonably necessary to protect the property, rights, or safety of the Company, its contractors, partners, affiliates, or employees.
* To an actual or potential buyer, successor, or other organization in the event of an actual or potential merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, including as part of bankruptcy, liquidation, or similar proceedings.

**Your Rights and Choices**

You may have the certain legal rights in relation to our use of your personal information. Some jurisdictions (state, federal, national and international), provide individuals with certain rights regarding their personal information. Depending on your location and subject to applicable law, you may have the following rights regarding the personal information we process about you:

* Being informed about how we obtain and process your personal information;
* Viewing and obtaining a copy of the personal information we maintain about you;
* Amending or revising personal information we maintain about you;
* Having personal information we maintain about you erased or forgotten;
* Objecting to the use of your personal information for direct marketing;
* Restricting our use of the personal information we maintain about you;
* Transferring the personal information we maintain about you to another entity who will provide substantially similar services;
* Objecting to our use of personal information we maintain about you;
* Objecting to automated decision making based on your personal information;
* Objecting to automated profiling based on your personal information;
* Knowing from where we obtained your personal information;
* To receive the same services (to the extent possible) at the same price regardless of whether you exercise your individual rights under this statement;
* Withdraw your previously provided consent (this right may only be available on a prospective basis); or
* Filing a complaint with us or the appropriate governmental entity.

We may require that you verify your identity before exercising your individual rights. In most circumstances, individual rights are not absolute and where applicable law permits or requires, we may choose to limit or deny a request. If we limit or deny a request, we will provide an explanation in writing.

We will respond to your request after receipt. The period of response may be extended by forty-five (45) or sixty (60) days if more time is required. In that event, we will inform you of the reason and extension period in writing.

**Children’s Information**

Our Website is intended for a general audience of professionals. We do not knowingly collect or solicit personal information from anyone under the age of 13 without the consent of a parent or guardian. If you are under 13, you are prohibited from providing information to ISEF through this Website without verifiable parental consent. In the event we learn that we collected personal information from anyone under the age of 13, we will delete that information and only recollect the information after receiving parental consent. If you believe that we might have collected personal information from anyone under the age of 13, please contact us using the contact information below.

**Security and Retention**

We maintain reasonable security measures appropriate level or risk associated with processing your personal information to protect it from unauthorized access, use, disclosure, alteration, and destruction. We also require our third-party vendors to implement reasonable security measures to protect any data they may process on our behalf. Unfortunately, no data transmission can be guaranteed to be 100% secure. Thus, we cannot guarantee or warrant the security of any information you transmit to us, and you do so at your own risk.

We keep your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law (such as for tax, accounting or other legal requirements).

**Third-Party Links**

The Services and Solutions may include links to other websites, applications, information, and services provided by third parties. We are not responsible for the privacy policies or practices of those third parties. We encourage you to review the applicable privacy policies of such third parties if you elect to follow the links provided.

**Policy Updates**

We may update this Policy to reflect changes in our privacy practices at any time and without prior notice to you. When we do so, we will update the effective and last updated date above.

**Contact Information**

If you have any questions or comments about this Policy or our privacy practices, please contact McKenna Keller by email at [mckenna.keller@isefus.org](mailto:mckenna.keller@isefus.org).